



Friends of Golden Pond

2019 Recycled Regatta Sponsorship Package

WHO WE ARE

In 1988 Hemlock Girl Scout Council dedicated Lake Louise at Camp Golden Pond “with the hope that Lake Louise at Camp Golden Pond will be a source of fun and fond memories for Girl Scouts for many generations.” Thirty years later the camp is now operated by Friends of Golden Pond, a 501c3 public charity dedicated to keeping this amazing resource available to the public.

Friends of Golden Pond was formed in April 2018 as a response to Girl Scout in the Heart of PA’s decision to divest itself of Camp Golden Pond. Girl Scouts in the Heart of PA formally closed the camp in July 2018 and sold the property in December 2018. Effective March 2019, Friends of Golden Pond entered into a lease agreement with the new owner and re-opened the camp to rental. Friends of Golden Pond intends to see Camp Golden Pond continue to serve our area’s youth for generations to come.

OUR MISSION

We aim to promote leadership and youth development through safe, affordable camp experiences that will allow both youth and adults to develop confidence, courage, and an appreciation for the outdoors.

OUR GOAL

Friends of Golden Pond seeks to raise \$600,000 over the next 3 years in order to purchase the camp outright.

CAMP GOLDEN POND

Camp Golden Pond is not just a Girl Scout Camp anymore. Scouts BSA, Cub Scouts, families, and other groups have all begun using the camp since it became open to them. Camp Golden Pond is uniquely equipped to be able to offer a quality outdoor experience to any type of group. It has a wide variety of accommodations from modern lodge to rustic cabins and tents. These facilities provide a natural progression for groups who do not have outdoor traditions to build their skills and comfort level in a safe environment.

Throughout the course of a calendar year, we expect over 2000 people to participate in a camping event on the property. For many of these people, other comparable camps are either too expensive, too far away, or already booked. Area Girl Scout Service Units also saw significant declines in camp participation levels for the events they held at other campgrounds for the brief time the camp was closed.

Friends of Golden Pond is a 501(c)(3) nonprofit organization – contributions to which are tax deductible to the fullest extent permitted by law. The official registration and financial information of Friends of Golden Pond (EIN # 82-5269569) may be obtained from the Pennsylvania Department of State by calling toll-free, within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement.



Friends of Golden Pond additionally believes that proper training is required to make the most of an outdoor experience. To that end, we partner with Red Cross licensed training providers to offer Red Cross Basic First Aid and Wilderness First Aid courses. We also offer youth targeted outdoor programming designed to help our youth gain an appreciation for the outdoors.

THE REGATTA

On August 24th, 2019, we will host our inaugural “Recycled Regatta” at Camp Golden Pond. For this event, participants will build a boat out of recyclable and otherwise unwanted materials and then race it across the lake. We will be awarding prizes for overall champion, sinking with style, most creative use of recycled materials, and best decorated boat/costumes.

After the race, we will celebrate with a BBQ.

For full contest rules see <https://www.friendsofgoldenpond.org/events/recycled-regatta/>

SPONSORS

In addition to monetary contributions, we are seeking sponsors to provide volunteers, refreshments, awards, T-shirts, advertisement, printing, and prizes. All contributions, whether monetary or products, will be tax deductible.

If donating prizes to be awarded to participants, feel free to include a coupon, flyer, or other promotional material for the prize package. Prize packages will be displayed prominently during the event along with a list of contributors.

In order for your name or logo to appear on the regatta t-shirt, we must receive your sponsorship package prior to August 1st.

To become a sponsor, visit <https://www.friendsofgoldenpond.org/regatta-sponsors/> or complete the attached application and mail it to

Friends of Golden Pond
922 Anna St
Boalsburg, PA 16827

If you have questions about this package you may contact the individual who provided you with it, or

Megan Roberts
President of Friends of Golden Pond
megan@friendsofgoldenpond.org
(814) 808-4615

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Levels of Sponsorship

Rowboat - \$25

- Verbal recognition at opening and closing ceremonies
- Name/Business Name Listed on www.friendsofgoldenpond.org

Canoe - \$50

- Verbal recognition at opening and closing ceremonies
- Name/Business Name on T-Shirt
- Name/Business Name Listed on www.friendsofgoldenpond.org

Sailboat - \$100

- Verbal recognition at opening and closing ceremonies
- Name/Business Name or Logo on T-Shirt
- Name/Business Name or Logo Listed on www.friendsofgoldenpond.org
- Name/Business Name on Friends of Golden Pond Board Sample Boat
- Coupons / flyers in race bags

Steamboat - \$250

- Verbal recognition at opening and closing ceremonies
- Name/Business Name or Logo on T-Shirt
- Name/Business Name or Logo Listed on www.friendsofgoldenpond.org
- Name/Business Name on Friends of Golden Pond Board Sample Boat
- Coupons / flyers in race bags
- “This heat sponsored by....” announcement made prior to one of the heats
- Name/Business Name will be recognized in thank you email sent post-event

Yacht - \$500

- Verbal recognition at opening and closing ceremonies
- Name/Business Name or Logo on T-Shirt
- Name/Business Name or Logo Listed on www.friendsofgoldenpond.org
- Name/Business Name on Friends of Golden Pond Board Sample Boat
- Coupons / flyers in race bags
- “This heat sponsored by....” announcement made prior to two of the heats
- “This award sponsored by....” announcement made during award presentations
- Name/Business Name will be recognized in thank you email sent post-event



Cruise Ship - \$1000

- Verbal recognition at opening and closing ceremonies
- Name/Business Name or Logo on T-Shirt
- Name/Business Name or Logo Listed on www.friendsofgoldenpond.org
- Name/Business Name on Friends of Golden Pond Board Sample Boat
- Coupons / flyers in race bags
- “This heat sponsored by....” announcement made prior to three of the heats
- “This award sponsored by....” announcement made during award presentations
- Name/Business Name will be recognized in thank you email sent post-event
- Company created flyer posted in camp bulletin board

Please email a digital copy of any logos to be printed on the shirt to regatta@friendsofgoldenpond.org before Aug 1.



Friends of Golden Pond 2019 Recycled Regatta Sponsor Form



Cruise Ship - \$1,000

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Canoe - \$50

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Sailboat - \$100

- Verbal recognition at opening and closing ceremonies
- Name/Business Name or Logo on T-Shirt
- Name/Business Name or Logo Listed on www.friendsofgoldenpond.org
- Name/Business Name on Friends of Golden Pond Board Sample Boat
- Coupons / flyers in race bags

Rowboat - \$25

- Verbal recognition at opening and closing ceremonies
- Name/Business Name Listed on www.friendsofgoldenpond.org

Non-Monetary Contributions

Sponsors may also elect to make non-monetary contributions in the form of prizes to be awarded to our regatta winners. Prize packages will be displayed prominently during the event along with a list of contributing sponsors. When contributing to prize packages, sponsorship level will be determined by the value of the donated prize. We are also seeking contributions in the form of advertising, printing, t-shirts, and volunteers. Thank you!



Friends of Golden Pond 2019 Recycled Regatta Sponsor Form



With YOUR Support we can keep Camp Golden Pond open for generations to come!

Please fill out the form below and mail your contribution to:

Friends of Golden Pond
922 Anna Street
Boalsburg PA, 16827

To pay with a credit card visit <https://www.friendsofgoldenpond.org/regatta-sponsors>

Sailboat and higher sponsors should email a digital copy of your logo to regatta@friendsofgoldenpond.org before August 1st, 2019.

Contact Name _____

Business Name _____

Address _____

Phone (____) - ____ - _____

Email _____

Website _____

- Cruise Ship (\$1000)
- Yacht (\$500)
- Steamboat (\$250)
- Sailboat (\$100)
- Canoe (\$50)
- Rowboat (\$25)
- Other Amount \$ _____
- Non-monetary donation valued at \$ _____